

FOR IMMEDIATE RELEASE:

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FURTHER INFORMATION AT:

www.MidwestChildrensApparelGroup.com

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The Midwest Children's Apparel Group (MCAG) announces their 2009 regional trade show schedule:

Midwest Children's Apparel Group: The Children's Show at Deerfield

February 7 – 10, 2009
Embassy Suites, Deerfield, IL

Illinois Children's Apparel Group: The Collinsville/St. Louis Children's Show

March 2 – 3, 2009
The Gateway Center, Collinsville, IL
Contact: Ken Rosenberg
(800) 223-3377 phone
havfunclothes@aol.com

Midwest Children's Apparel Group: The Indy Children's Show

March 5 – 6, 2009
Embassy Suites North, Indianapolis, IN

Midwest Children's Apparel Group: The Children's Show at Deerfield

March 28 - 31, 2009
Embassy Suites, Deerfield, IL

Midwest Children's Apparel Group: The Livonia/Detroit Children's Show

March 8 – 10, 2009
Embassy Suites, Livonia, MI

Midwest Children's Apparel Group: The Children's Show at Deerfield

August 8 – 11
Embassy Suites, Deerfield, IL

MORE

Illinois Children's Apparel Group: The Collinsville/St. Louis Children's Show

September 30 – October 1, 2009

The Gateway Center, Collinsville, IL

Contact: Ken Rosenberg

(800) 223-3377 phone

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Midwest Children's Apparel Group: The Livonia/Detroit Children's Show

October 4 - 6, 2009

Embassy Suites, Livonia, MI

Midwest Children's Apparel Group: The Indy Children's Show

October 8 - 9, 2009

Embassy Suites North, Indianapolis, IN

Midwest Children's Apparel Group: The Children's Show at Deerfield

October 24 - 27

Embassy Suites, Deerfield, IL

The Midwest Children's Apparel Group (MCAG) is a growing organization of more than 30 independent sales representatives selling maternity, infant, children's and juvenile apparel, gifts, gear and accessories to businesses throughout the Midwestern states. The Children's Show at Deerfield, our premier event, is now the largest children's apparel show in the Midwest. MCAG trade shows are comfortable, buyer-friendly environments. Show venues offer convenient metro locations, free parking, hospitality suites and buyer lunches. Retail and marketing education seminars are new for the 2009 season. For more information, or to register for a show, please go to www.MidwestChildrensApparelGroup.com.

Comments from our attendees:

"I feel the Deerfield show is a must-see kids show. I always find something new to increase the great look of my boutique. They have things that assist my shop with its unique look. Plus, everyone is so friendly and fun."

Kelly Ransom, Owner

Amazing Gracie's Children's Shoppe, Barrington, IL

"My daughter and I have three stores and make it a point to attend all the Deerfield Shows. The reps are very helpful and friendly, the accommodations are beautiful, free parking is a plus, easy to get to and shopping the showrooms is easy."

Nancy Van Santen, President

Piper Boutiques, Valparaiso, IN

"I enjoy going to the Deerfield show to make my purchases for the store. The reps are very friendly and always make the time to work with you. They get to know who you are, what is best for your store, and they guide and help make suggestions for the new things to try as well."

Kristin Schoon, Owner

Lil Surprises, Frankfort, IL

"We like the Deerfield show because it is a relaxed atmosphere and we do not have to deal with the Chicago traffic. It is also open later in the evenings. The show keeps getting bigger and bigger and we have more than enough vendors to choose from."

Pam Browne, Owner

PSue's Maternity and Children's Boutique, Mequon, WI

"I always enjoy coming out to check out all the new collections and products in one convenient place. There is always something I can't resist."

Lisa Arreguin, Owner

Kustum Kribs, Park Ridge, IL

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